

Session / Panel Discussion with Innovation and Start-up Ecosystem Enablers – 10.07.2025

On **10.07.2025**, the Department of **Management**, KMICS, organized a **session and panel discussion** with *Innovation and Start-up Ecosystem Enablers* from the regional, state, and national levels at the **MBA Seminar Hall**. The session aimed at exposing students to the dynamic world of entrepreneurship, innovation networks, funding pathways, and incubator support systems essential for building successful start-ups.

The panel consisted of **innovation ambassadors, incubator coordinators, start-up founders, and ecosystem mentors**, who shared their expertise on how emerging entrepreneurs can access resources, mentorship, and government initiatives. The speakers explained key components of the start-up ecosystem including ideation support, prototype development, incubation facilities, funding channels, and market linkage opportunities. They also discussed the role of national programs such as *Startup India*, state innovation missions, and regional entrepreneurial hubs in strengthening the innovation culture among youth.

Real-time success stories and case discussions were presented to demonstrate practical challenges and opportunities faced by new-age entrepreneurs. Students were encouraged to interact with panelists and clarify their doubts regarding business model development, innovation readiness, and pitching techniques.

The session was attended by **150 students** and **5 staff members**. It offered conceptual clarity, practical understanding, and strong motivational insights, fostering an entrepreneurial mindset among students for future start-up initiatives.

Start-Up Summit: Exhibition of Start-Ups and Linkage with Innovation Ambassadors – 26.07.2025

On **26.07.2025**, the **Department of Innovation & Entrepreneurship Cell**, KMICS, organized a **Start-Up Summit on “Exhibition of Start-Ups and Linkage with Innovation Ambassadors”** at the **MBA Seminar Hall**.

The summit brought together **innovation ecosystem enablers** from the **regional, state, and national levels**, aimed at motivating students and strengthening their understanding of the **start-up ecosystem, innovation pathways, and entrepreneurial opportunities** available in India.

The session featured **innovation ambassadors, start-up founders, and ecosystem mentors**, who interacted with students and shared insights into ideation, prototype development, incubation support, funding avenues, and government innovation schemes.

Speakers discussed real-time challenges faced by early-stage start-ups, strategies for

scaling, and the role of innovation in building sustainable business models. The exhibition showcased **emerging start-ups** in technology, retail, services, and social innovation, providing students with hands-on exposure to prototype demonstrations and entrepreneurial journeys.

The resource persons also explained various programs under **Innovation Cell (MoE), Startup India, T-Hub, and MSME**, encouraging students to develop entrepreneurial mind-set and engage in innovation activities on campus.

A panel discussion was held on "**Building a Strong Start-Up Culture in Academic Institutions**", which offered practical insights, actionable strategies, and guidance for aspiring innovators.

The event was attended by **150 students** and **8 faculty members**.

It provided conceptual clarity, practical exposure, and motivation for students to explore innovation-based careers and participate actively in future entrepreneurial initiatives.

Session on Awareness on PCOD Problems – 30.07.2025

On **30.07.2025**, the **Department of [Department Name]**, KMCICS, organized a **session on “Awareness on PCOD Problems”** at the **MBA Seminar Hall**. The session was conducted by **[Resource Person Name & Designation]**, aimed at creating awareness among students about **Polycystic Ovarian Disease (PCOD)**, its causes, symptoms, prevention, and management.

The resource person explained the **hormonal imbalance, lifestyle factors, and genetic influences** associated with PCOD. She highlighted the common symptoms such as irregular menstrual cycles, acne, hair loss, weight gain, and mood fluctuations. She emphasized the importance of **early diagnosis, healthy diet, regular physical activity, and stress management** in controlling PCOD.

Through practical examples and real-life cases, she discussed the consequences of untreated PCOD, including fertility issues and long-term health risks. Students were

also guided on misconceptions surrounding PCOD and encouraged to adopt preventive healthcare practices.

The session was attended by **150 students**, who actively interacted during the Q&A segment. It offered valuable insights, improved health awareness, and motivated students to follow a balanced lifestyle for long-term well-being.

Management Club Competition – “Leadsphere” – 26.08.2025

On **26.08.2025**, the **Department of Management, KMICS**, organized a **Management Club Competition titled “Leadsphere”** at the **MBA Seminar Hall**. The event aimed at enhancing students’ managerial abilities, communication skills, decision-making capabilities, and leadership potential through a series of structured management activities.

The competition consisted of multiple rounds such as **Business Quiz, Case Analysis, Product Pitching, Team Strategy Challenge, and Leadership Tasks**, designed to simulate real-life corporate scenarios. Each round encouraged students to apply theoretical concepts in a practical context, promoting creativity and critical thinking.

Faculty coordinators provided guidance throughout the activities, ensuring that students received meaningful exposure to essential management competencies. The event also emphasized teamwork, innovation, time management, and analytical interpretation of business situations.

The competition witnessed enthusiastic participation from **150 Management students**, along with **5 faculty coordinators** from the department. Students showcased impressive leadership qualities and demonstrated strong problem-solving skills across various rounds.

The event offered **conceptual clarity, hands-on learning, and experiential insights**, thereby contributing significantly to the managerial skill development of the participants. It also laid a strong foundation for future management-related competitions, workshops, and leadership initiatives.

Campus Cargo Logistics Event – 12.09.2025

On **12.09.2025**, the *Department of Logistics & Supply Chain Management, KMICS*, organized a **Campus Cargo Logistics Event** at the *MBA Seminar Hall*. The event aimed at enhancing students' practical understanding of **cargo handling operations, logistics planning, warehouse processes, and last-mile delivery mechanisms*.

The session was led by **Mrs.RAMA BANDARU (Industry Expert – Cargo & Logistics)**, who provided in-depth insights into **cargo movement**, including inbound and outbound logistics, documentation procedures, multimodal transport, freight forwarding, and digital tracking systems. He demonstrated real-time cargo workflow models and explained how modern logistics companies use technology such as **RFID, GPS tracking, WMS, TMS**, and automation to improve operational efficiency.

The resource person also discussed **career opportunities** in cargo logistics, port operations, e-commerce logistics, customs clearance, and supply chain analytics. Students were introduced to practical challenges in cargo management such as load optimization, packaging standards, transit risks, regulatory compliance, and sustainability initiatives in logistics.

The event was attended by **150 students** and **7 staff members**. It offered conceptual clarity, hands-on exposure, and motivated students to explore opportunities in the growing field of logistics and supply chain management. The session successfully bridged classroom learning with real-world cargo operations and strengthened students' industry readiness.

Session on Integrating Data Technologies with Ethical and Sustainable Business Practices – 18.09.2025

On **18.09.2025**, the **Department of Management, KMICS**, organized a **session on “Integrating Data Technologies with Ethical and Sustainable Business Practices”** at the **MBA Seminar Hall**. The session was conducted by **an expert speaker from the data analytics and sustainability domain**, aimed at enhancing students' understanding of the intersection between **modern data technologies, ethical considerations, and sustainable business strategies**.

The resource person explained the role of **Data Analytics, Artificial Intelligence, Machine Learning, Cloud Computing, and Business Intelligence tools** in transforming business decision-making. He emphasized the importance of **ethical data collection**, transparency in algorithms, data privacy, and responsible AI use. Examples from leading industries were used to demonstrate how organizations integrate **green technologies**, reduce carbon footprints using data models, and design **sustainable supply chains**.

Additionally, the speaker highlighted international frameworks such as **ESG (Environmental, Social & Governance)** standards and **UN Sustainable Development Goals (SDGs)**, illustrating how companies align data-driven decisions with global sustainability benchmarks. The session also explored the challenges of

balancing **technological innovation** with **ethical responsibilities** and the need for future managers to adopt responsible business practices.

The session was attended by **150 students** and **several faculty members**. It offered conceptual clarity, practical insights, and encouraged students to think critically about the long-term social and environmental impact of data-driven strategies. The session laid a strong foundation for integrating technological competencies with ethical professionalism in future business roles.

Elocution Competition – Role of Youth in Building Viksit Bharat – 04.09.2025

On **04.09.2025**, the **Department of Commerce, KMICS**, organized an **Elocution Competition on “Role of Youth in Building Viksit Bharat”** at the **MBA Seminar Hall**. The event was conducted as part of the college’s initiatives to promote communication skills, awareness of national development goals, and active participation of students in nation-building dialogues.

The participants delivered insightful speeches highlighting the importance of youth in driving economic growth, technological innovation, social responsibility, and sustainable development. Students emphasized key aspects such as skill development, entrepreneurship, digital literacy, civic participation, and value-based leadership, illustrating how India’s youth can contribute to **Viksit Bharat 2047**.

The competition witnessed enthusiastic participation from **150 students**, who showcased clarity of thought, strong presentation skills, and a deep understanding of contemporary national issues. Faculty members served as judges and provided valuable feedback to the participants.

The event encouraged students to think critically about national development, strengthened their communication abilities, and motivated them to become responsible contributors to India’s progress.

Seminar on UPSC Examination – 12.09.2025

On **12.09.2025**, the **Department of Arts & Humanities, KMICS**, organized a **seminar on “UPSC Examination”** at the **MBA Seminar Hall**. The session was conducted by **Mr. R. Srikanth (IAS Mentor & Career Consultant)**, aimed at creating awareness among students about the structure, preparation strategy, and

career opportunities associated with India's most prestigious civil services examination.

He explained the **UPSC exam pattern**, including the **Preliminary Test, Mains Examination, and Personality Test**, along with the syllabus and weightage of each section. He highlighted important preparation methods such as **time management, newspaper analysis, note-making techniques**, and the role of ethics in administration. The resource person also discussed the importance of **discipline, consistency, and analytical thinking**, providing real-life examples from civil service officers.

Additionally, he guided students on choosing the right **optional subject**, understanding **current affairs**, and using **NCERT books, government reports, and standard reference materials** effectively. He also clarified myths and misconceptions related to the civil services exam.

The seminar was attended by **150 degree students** and **5 staff members**. It offered deep insights into the UPSC journey, motivated students to pursue careers in public administration, and strengthened their understanding of competitive exam preparation strategies.

Value Added Soap Making Course for SC Students in Collaboration with NISME – 16.09.2025

On **16.09.2025**, the **Department of Commerce, KMICS**, organized a **Value Added Soap Making Course** exclusively for **SC students**, in collaboration with **NISME** (National Institute for Skill and Micro-Enterprise). The session was held at the **MBA Seminar Hall**, aimed at empowering students with hands-on entrepreneurial and vocational skills that promote self-reliance and micro-enterprise development.

The training session was facilitated by the **resource team from NISME**, who provided a detailed demonstration of **cold-process soap making**, including raw material selection, fragrance blending, colouring, moulding, curing techniques, and cost estimation. Students were also trained in **basic product branding, packaging, pricing, and marketing strategies**, helping them understand how to convert the skill into a small-scale business opportunity.

The session emphasized the importance of **skill-based learning**, self-employment opportunities, and the scope for starting **home-based manufacturing units** with minimal investment. Participants were encouraged to explore government schemes supporting SC student entrepreneurship.

The course was attended by **150 SC students** along with **5 faculty members**. It was highly practical, interactive, and motivational, equipping students with essential skills for income generation and self-employment.

It offered practical exposure, entrepreneurial confidence, and served as a meaningful initiative toward promoting skill development and livelihood enhancement among SC students.

Eureka Pitching Competition – 08.09.2025

On **08.09.2025**, the **Department of Management, KMICS**, organized the “**Eureka Pitching Competition**” at the **MBA Seminar Hall**. This event aimed at fostering innovation, creativity, and entrepreneurial thinking among students by providing them a platform to present unique business ideas. The session was coordinated by the **Management Club – LeadSphere**, with the guidance of faculty mentors dedicated to promoting entrepreneurial spirit on campus.

The competition encouraged students to develop **innovative, feasible, and socially impactful business ideas**. Participants were asked to pitch their concepts within a limited time, focusing on **problem identification, solution feasibility, financial viability, scalability, and sustainability**. They presented their ideas using visual aids and prototypes, demonstrating creativity and critical thinking.

A panel of judges comprising **entrepreneurship mentors, faculty members, and industry professionals** evaluated the pitches based on clarity, innovation, market relevance, and overall presentation quality. The event helped students gain exposure to real-time entrepreneurial evaluation and improved their **communication, confidence, and problem-solving skills**.

The competition witnessed enthusiastic participation from **150 students**, showcasing diverse ideas across domains such as technology, social innovation, retail, environmental sustainability, and service-based industries. The session was interactive, insightful, and provided valuable feedback to budding innovators.

The event successfully nurtured an entrepreneurial mindset among students and encouraged them to further refine their ideas for future innovation and start-up opportunities.

Inventory Control Management – 10.10.2025

On **10.09.2025**, the **Department of Management Studies, Keshav Memorial Institute of Commerce & Sciences (KMICS)**, organized a session on “**Inventory Control Management**” at the **MBA Seminar Hall**. The session aimed at enhancing students’ understanding of **inventory planning, stock regulation, cost control techniques, and warehouse efficiency**.

The session was conducted by **Mr. R. Pradeep Kumar, Industry Expert in Operations & Supply Chain**, who explained the **importance of inventory management** in modern business operations. He discussed key concepts such as

Economic Order Quantity (EOQ), ABC Analysis, Just-in-Time (JIT), Reorder Level, Safety Stock, and Lead Time, illustrating each with practical business scenarios.

He also highlighted the impact of inventory decisions on **profitability, working capital, and customer satisfaction**. The resource person discussed real-time industry practices, challenges faced by supply chain managers, and strategies to reduce wastage and stock-outs. Students were introduced to basic **inventory software tools** used in manufacturing and retail sectors.

The session was attended by **150 Management students** and **5 faculty members**. It provided conceptual clarity, real-time examples, and practical insights that strengthened students' understanding of **inventory control as a crucial business function**. The session concluded with an interactive Q&A, helping students link classroom concepts with real-world applications.